



# Symplicity™ Built Laundry Detergent



## Alkaline Boosted Detergent

Ultra-Concentrated blend of alkaline stable anionic and nonionic surfactants, soil suspending antiredeposition agents, water conditioners and optical brighteners in an alkaline base. The enhanced nonphosphate formula eliminates the need for a break or builder for most laundry applications and is effective over a broad range of temperatures and water conditions. Symplicity Built Detergent is compatible with the complete Betco laundry product line. Recommended use for all fabrics except wool and silk

## Features

Contains Anti-Redeposition Agents – Prevents Graying Dulling  
New Optical Brighteners Enhance Linen Performance  
Contains Sequestering Agents – Effective In a Variety of Water Conditions  
Concentrated – Economical, Saves Money  
SureConnect – Patented, No Contact, No spills, Enhances Safety  
Environmentally Friendly; No Phosphates, No APE's or No NPE's

## Available In

**55 Gal. Drum Item #49255-00**

**15 Gal. Drum Item #49277-00**

**5 Gal. Pail Natural Item #49278-00**

## Directions for Use

Consult your Betco Distributor for detailed instructions for your specific application. Always follow proper procedures when replacing empty containers.

## Tech Specs

Color	Brilliant Neon Yellow Color
Fragrance	Odorless
Viscosity	< 100 cps
Foaming	Moderate
Detergency	Excellent
pH	13 to 14
Warranty	2 years