Customer Service: 1-888-GO-BETCO
Equipment Tech Support 1-877-856-5954
8AM - 5:30PM EST, Monday - Friday

Symplicity™ Built Laundry Detergent

Alkaline Boosted Detergent
Ultra-Concentrated blend of alkaline stable anionic and nonionic surfactants, soil suspending antiredeposition agents, water conditioners and optical brighteners in an alkaline base. The enhanced nonphosphate formula eliminates the need for a break or builder for most laundry applications and is effective over a broad range of temperatures and water conditions. Symplicity Built Detergent is compatible with the complete Betco laundry product line. Recommended use for all fabrics except wool and silk

Features

Contains Anti-Redeposition Agents – Prevents Graying Dulling
New Optical Brighteners Enhance Linen Performance
Contains Sequestering Agents – Effective In a Variety of Water Conditions
Concentrated – Economical, Saves Money
SureConnect – Patented, No Contact, No spills, Enhances Safety
Environmentally Friendly; No Phosphates, No APE's or No NPE's

Available In

55 Gal. Drum Item #49255-00

15 Gal. Drum Item #49277-00

5 Gal. Pail Natural Item #49278-00

Directions for Use

Consult your Betco Distributor for detailed instructions for your specific application. Always follow proper procedures when replacing empty containers.

Tech Specs

Color	Brilliant Neon Yellow Color
Fragrance	Odorless
Viscosity	< 100 cps
Foaming	Moderate
Detergency	Excellent
pH	13 to14
Warranty	0.5 years